

The logo features the letters 'NTIA' in a large, bold, white sans-serif font. To the right of 'NTIA' is a vertical line with a horizontal line intersecting it, forming a cross. The number '2' is positioned above the vertical line, and the number '4' is positioned below it. To the right of the top horizontal line is a small white globe icon.

NTIA 2 | 4

ENTRANT GUIDELINES

**CATEGORY 10 – MOST OUTSTANDING
EMPLOYEE ENGAGEMENT AND RECRUITMENT PROGRAM**

GALA DINNER & AWARDS PRESENTATION
Saturday 26th October 2024

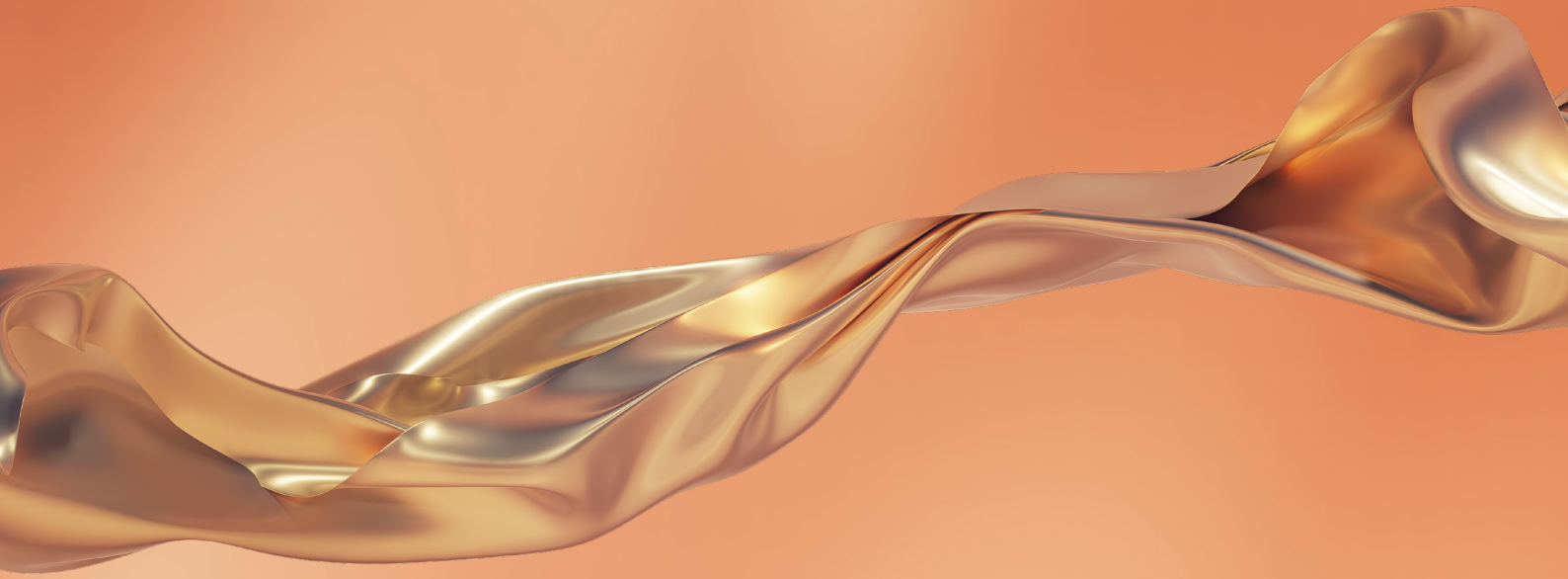
CATEGORY 10 – MOST OUTSTANDING EMPLOYEE ENGAGEMENT AND RECRUITMENT PROGRAM

Please visit the ATIA website atia.travel/NTIA2024 to familiarise yourself with the Awards Process, including the Key Dates and Nominee, Finalist and Winner Determination.

STEP 1 – ENTRANTS TO SUBMIT A WRITTEN SUBMISSION

The submission questions are as follows. Please ensure your responses relate to the qualifying period which is 01 July 2023 - 30 June 2024. The maximum score for each question is 10.

- 1. Provide an overview of your current employee engagement and recruitment program. (350 words)**
 - Be succinct in your response by outlining each component of your program.
- 2. What activities and initiatives have you introduced to engage, inspire, support, and build trust amongst your employees? (350 words)**
 - For example, personal and career development opportunities, recognition of achievements, work-life balance, shared understanding of company goals, positive work environment and/or collaborative culture.
 - Describe each initiative and its objectives.
- 3. What innovative strategies has your business introduced to attract new talent to your business? (350 words)**
 - Describe each strategy and how it was devised.
- 4. What have been the positive outcomes and benefits to your business following the initiatives and strategies answered above? (350 words)**
 - Demonstrate, and provide examples of, employee satisfaction.
- 5. What are you most proud of as an employer? (350 words)**
 - Provide a well thought-out and logical response.
 - Summarise your response by substantiating any of the answers given above.



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